



PRESS RELEASE

GDF SUEZ Think Energy

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GDF SUEZ LAUNCHES THINK ENERGY™ TO SERVE SMALL BUSINESS CUSTOMERS *Initial Markets Will Be Maryland and Massachusetts*

DECEMBER 15, 2011 – GDF SUEZ Energy Resources NA, one of the largest competitive retail electricity providers in the country, announced today that it will begin offering electricity service to small commercial customers. The new GDF SUEZ business established to serve these customers will begin selling retail electricity this month under the brand Think Energy™.

The initial markets served will be Maryland and Massachusetts. A state-by-state rollout into other markets open to retail competition will follow beginning in the first quarter of 2012. The new venture significantly expands the potential customer footprint of GDF SUEZ Energy Resources, which has traditionally served only larger commercial and industrial customers, including about half of the Fortune 100.

Think Energy will also be launching a new website, www.mythinkenergy.com, which will soon feature dynamic, real-time pricing in an easy-to-use process that allows customers to sign up online.

Robert Wilson, President and Chief Executive Officer of GDF SUEZ Energy Resources said, "Think Energy will deliver a broad range of benefits that have largely been unavailable to small businesses, including easy-to-access information presented in a user-friendly way. We understand that professionals in the small customer market are focused on running their businesses," Wilson continued. "But that doesn't mean they still can't take advantage of the opportunity to better manage their energy budgets and usage. Think Energy is going to provide, in one place, this information so they can get the pricing and product that best fit their operations."

Deena Morgan, Vice President and General Manager of Think Energy said, "We believe Think Energy will become the preferred provider for small commercial customers because of our ability to provide competitively priced power, and because we have extensive retail experience and financial stability," she explained. "Customers will get direct access to customer service professionals, and they'll get high-quality, responsive, reliable service as well. That's our goal; we are committed to making Think Energy the smart choice for small businesses."

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About Think Energy

GDF SUEZ Energy Resources' Think Energy provides retail electric services to small commercial customers. For additional information, visit www.mythinkenergy.com or follow Think Energy on Twitter: @MyThinkEnergy; and Facebook: /MyThinkEnergy.

GDF SUEZ Energy Resources NA is one of the largest non-residential retail energy suppliers in the U.S. and currently serves commercial and industrial customers in 12 markets: Delaware, Texas, Massachusetts, Maine, Maryland, New York, New Jersey, Pennsylvania, Illinois, Connecticut, Ohio, and Washington, D.C. The company serves over 73,000 accounts for customers having a peak demand ranging from 50 KW to more than 200 MW, with an estimated peak load totaling nearly 10,000 MW.

GDF SUEZ Energy Resources is part of International Power, which in North America manages a range of energy businesses in the U.S., Mexico, and Canada, including electricity generation and cogeneration, natural gas and liquefied natural gas (LNG) distribution and sales, asset-based trading and origination, and retail energy sales and related services to commercial and industrial customers.

International Power is listed on the London Stock Exchange with ticker symbol IPR. GDF SUEZ holds a 70% interest in International Power plc. For more information, please visit www.iprplc-gdfsuez.com and www.gdfsuez.com.

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